



2020

中再集团资本市场开放日

2020 China



议程

AGENDA

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# 中国健康险市场形势与展望

Status Quo & Outlook of Health Insurance Market in China





# 现状：增长动因

Status Quo: Growth momentum



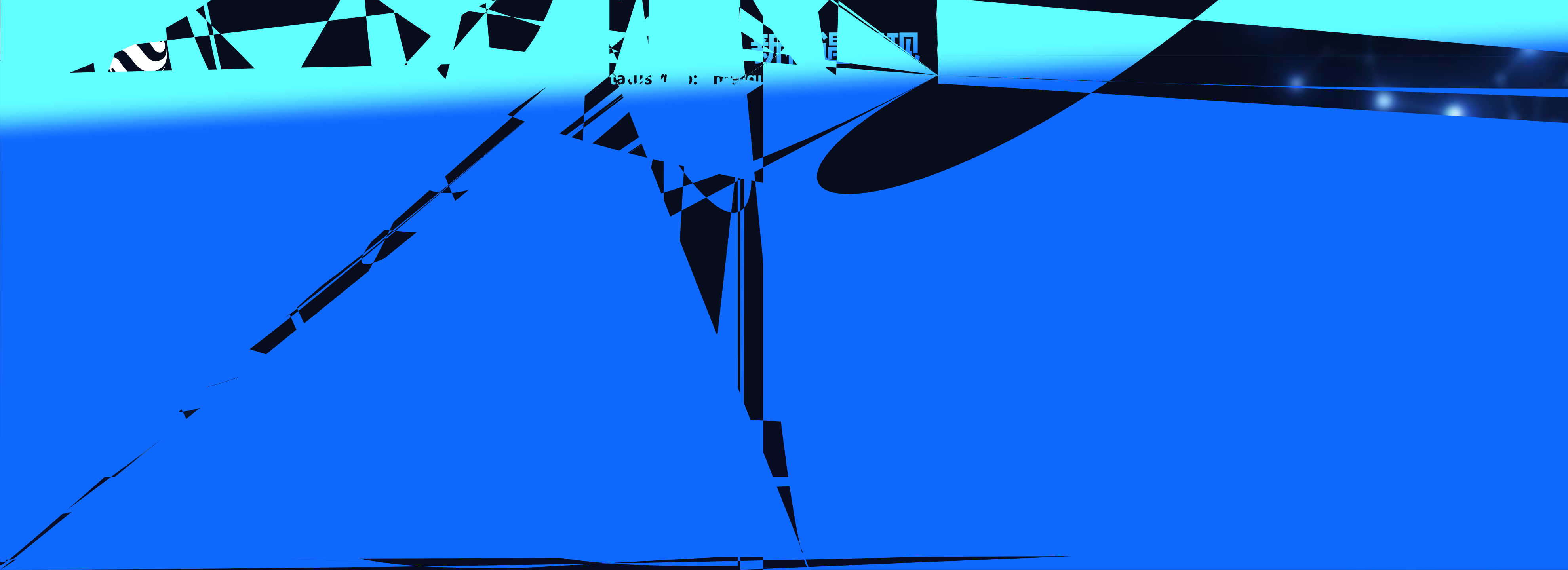
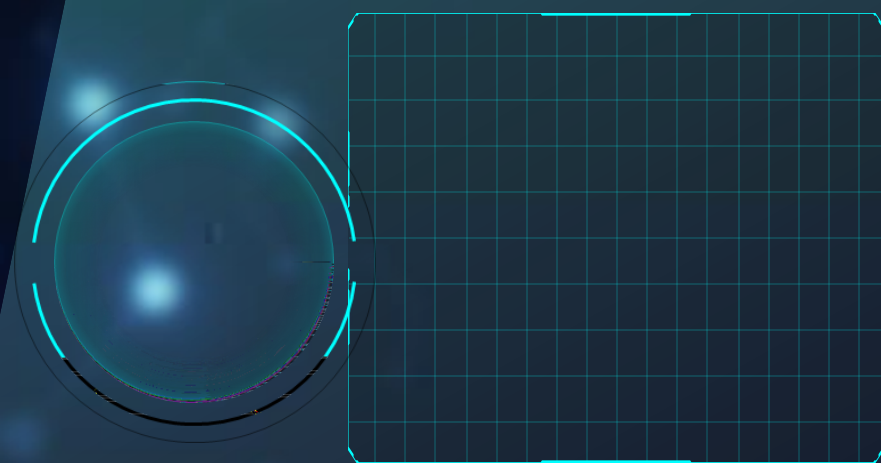


Table 1: Results



# 问题与挑战：健康险供给结构不均衡，护理失能产品的市场需求未被激发

Challenges: Unbalanced supply structure



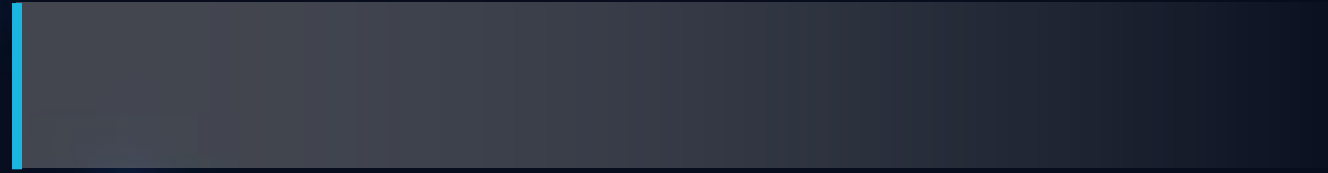






# 问题与挑战：保险公司顶层

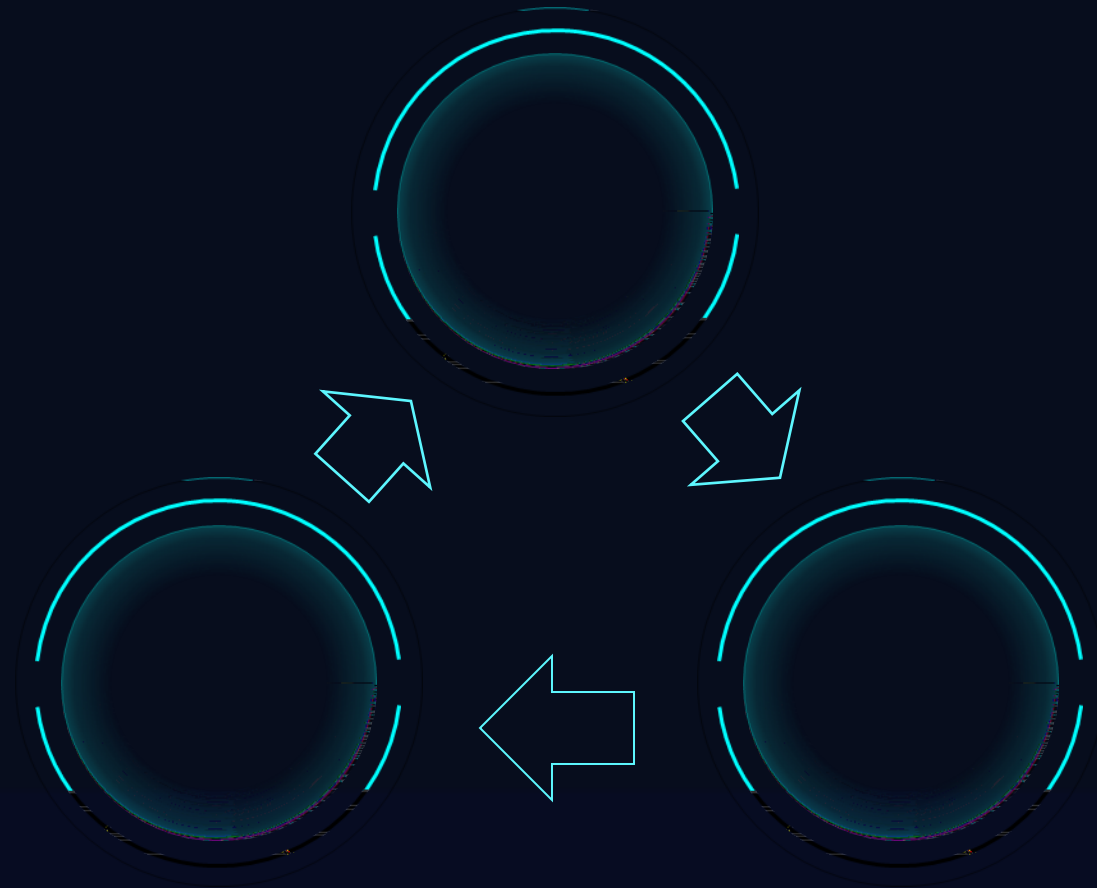
设计以适配业务的发展环境







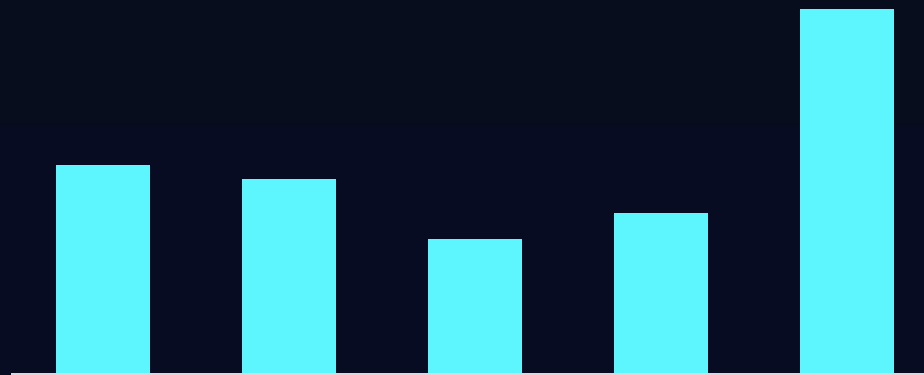
- 4+7带量采购：二甲双胍
- 两票制
- 销售费用高



- 影响力有限，基本隔离
-



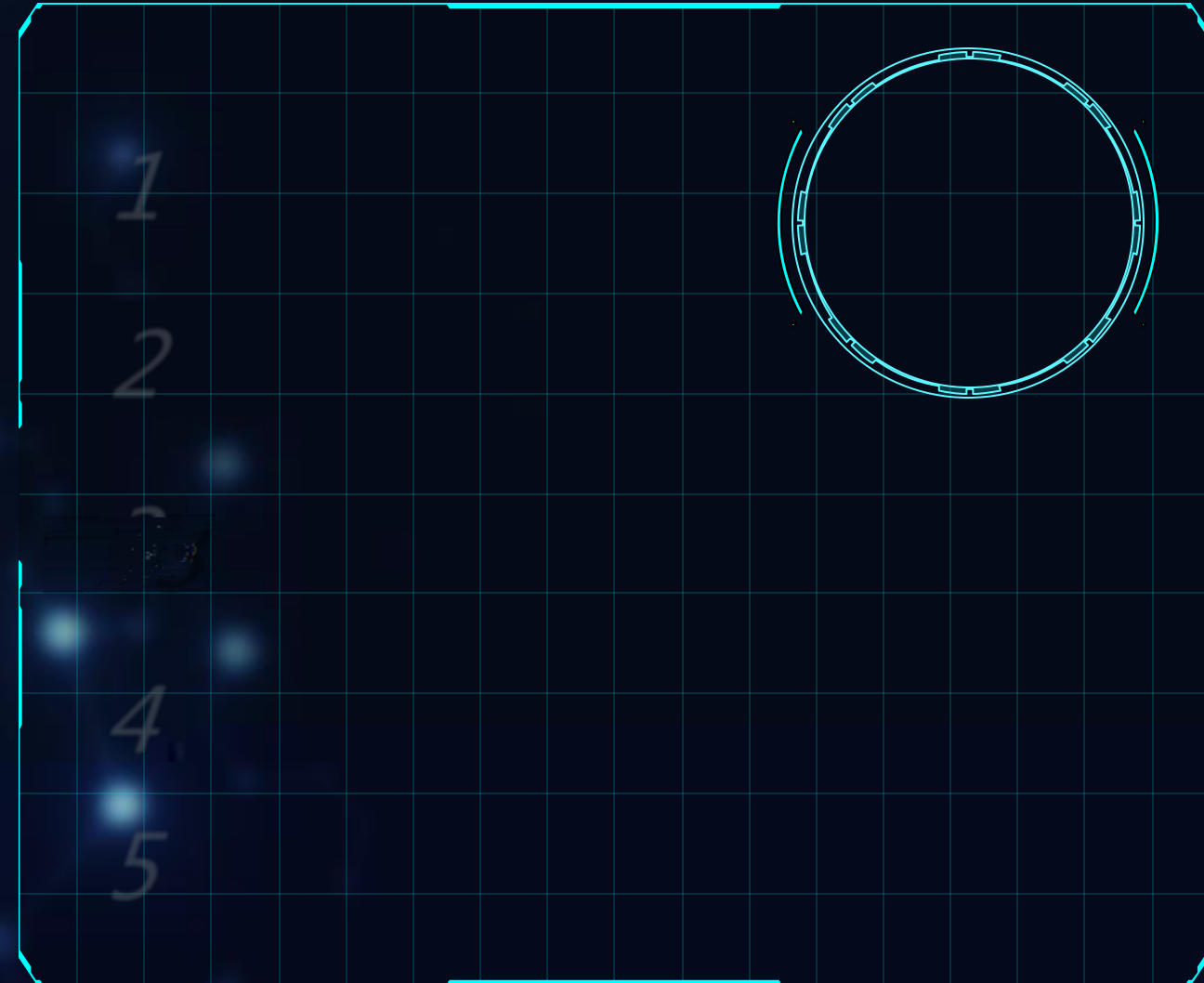
# 中再集团健康险发展战略





# 产品创新：供给侧改革

Product Innovation: Supply reform





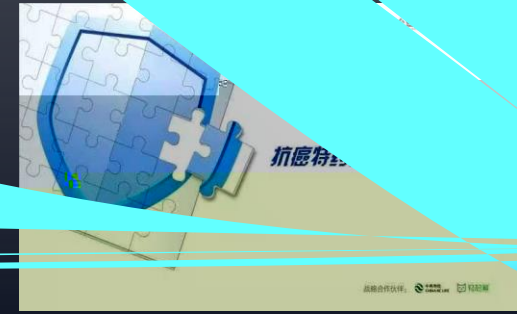
产品创新：满足需求，驱动经济



# 数据基础建设







培育

有个

网络

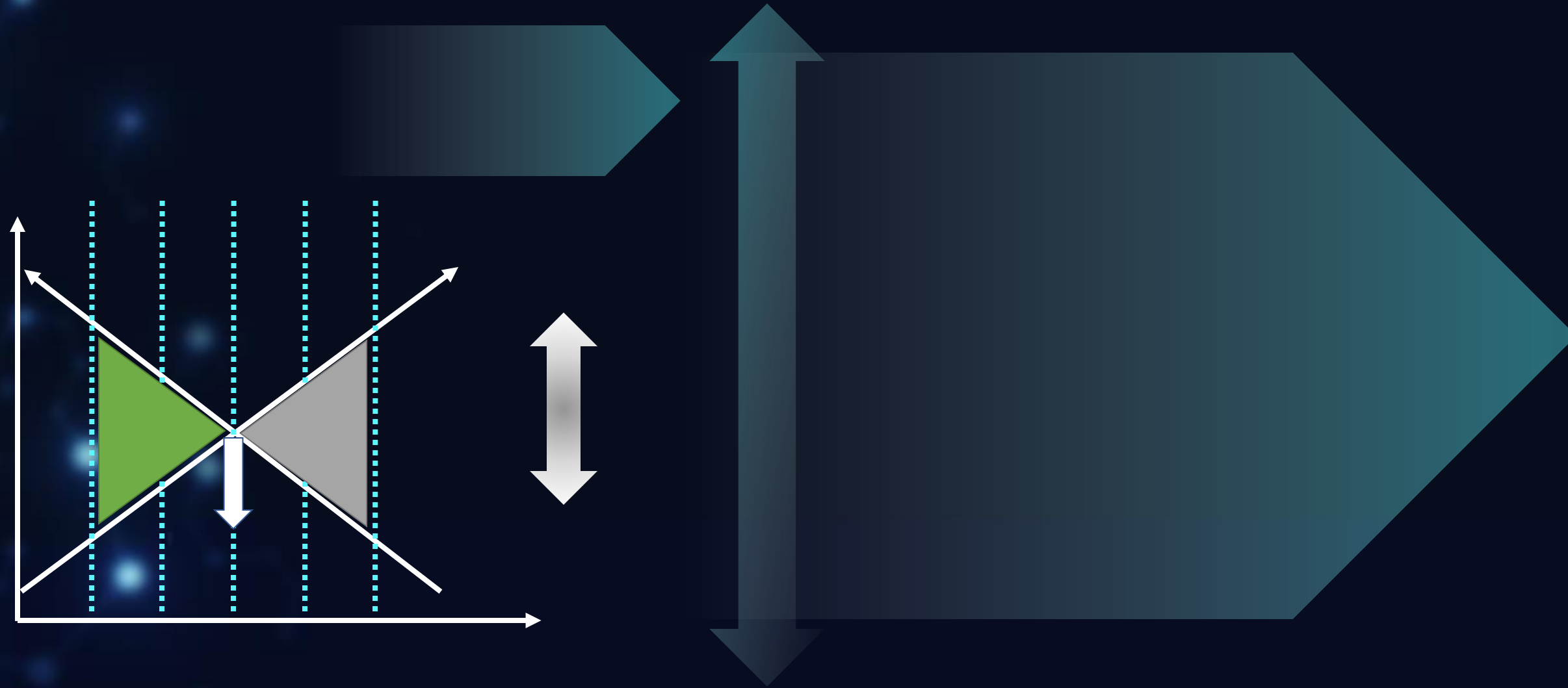
守服务

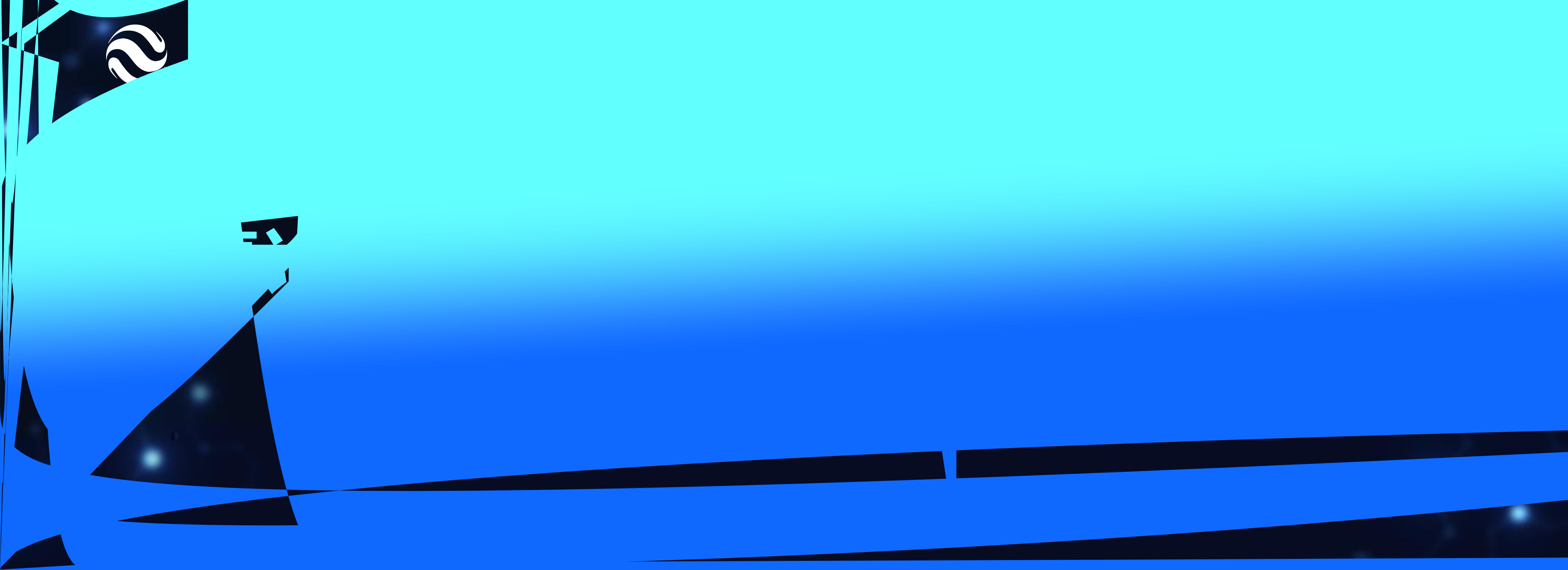
保险产品



# 产业融合

Industrial integration

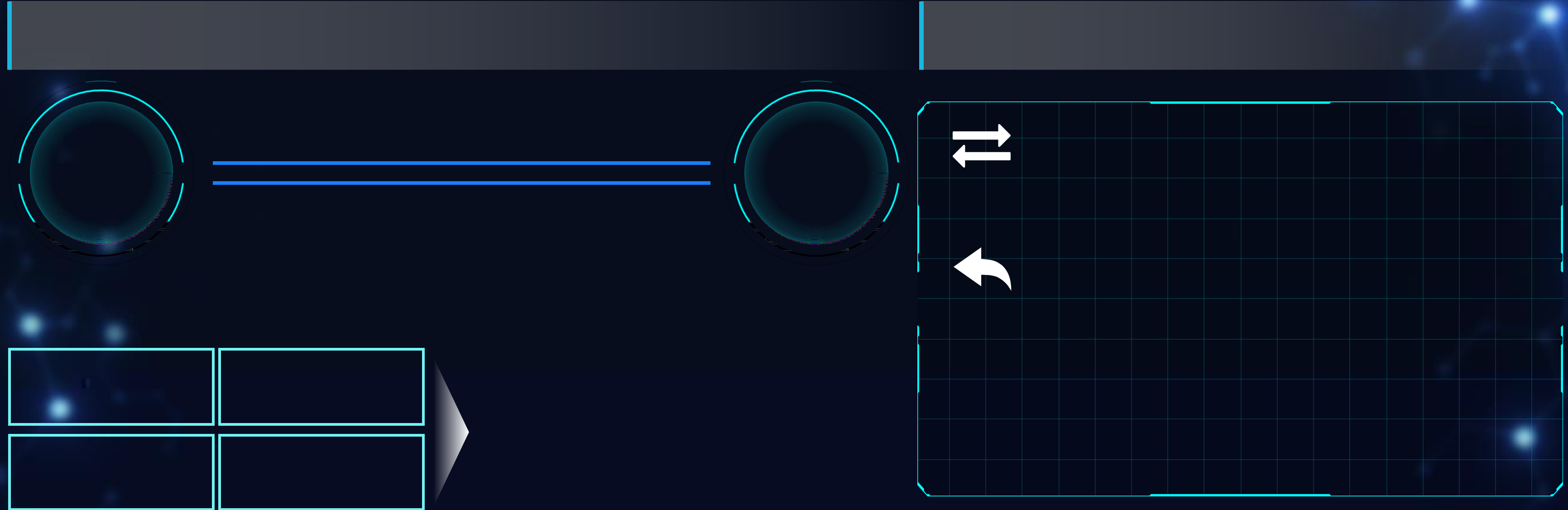






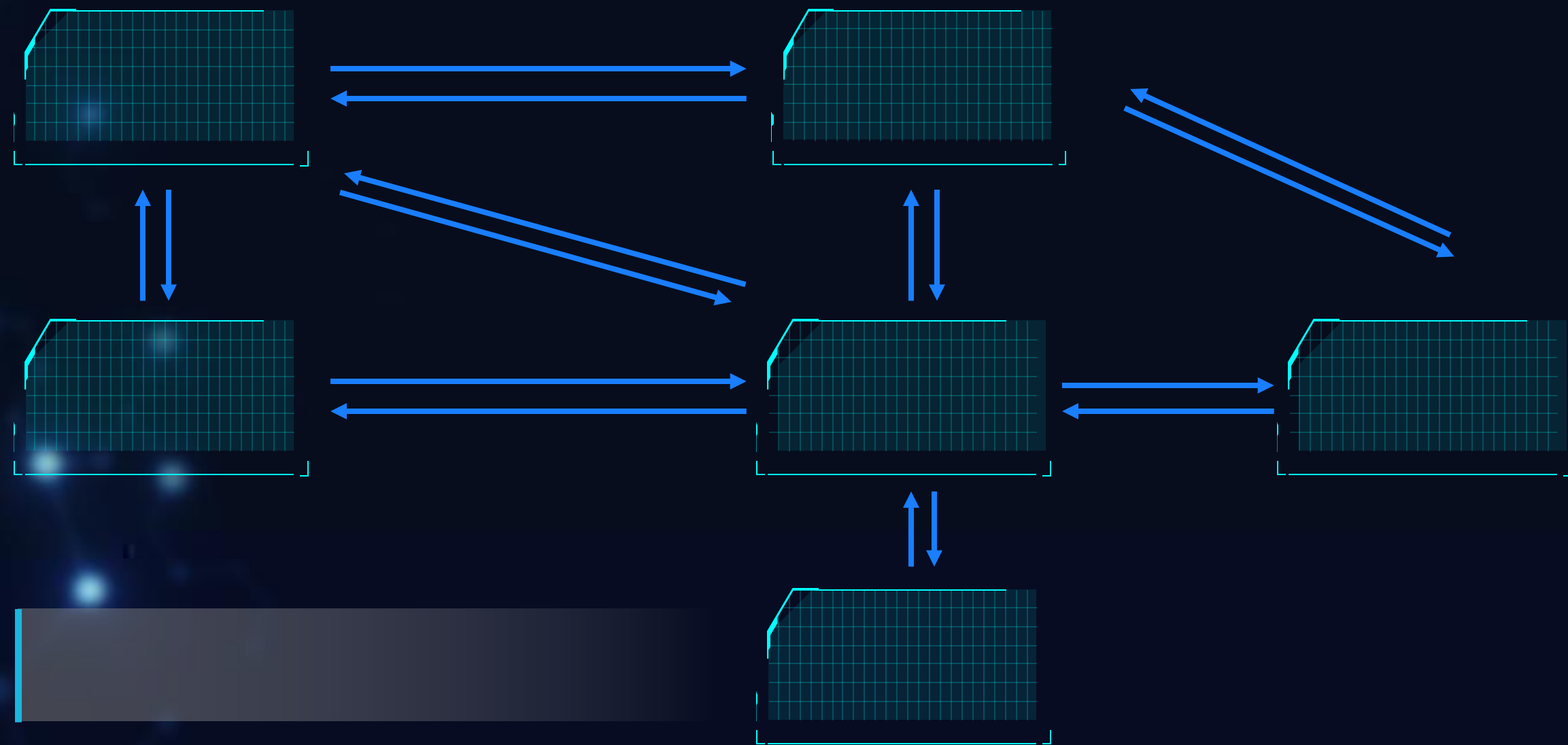
# 中再寿险产业融合战略

Industrial Integration of China Re





# 产业融合：聚合支付打通医药健康产业，提高支付效率，构造医疗险新盈利模式







**感谢聆听**  
**Thank you!**

